

WOMEN'S AUDIO MISSION ANNOUNCES WAMCON VIRTUAL NASHVILLE RECORDING ARTS CONFERENCE APRIL 29 + 30, 2022

Panels and interactive demos led by award-winning producers, engineers, songwriters, broadcast journalists and artists that have worked with artists including Lady Gaga, Kacey Musgraves,

Alicia Keys, Sheryl Crow and more

(San Francisco, CA – March 22, 2022) – Women's Audio Mission (WAM), a nonprofit dedicated to the advancement of women and gender diverse individuals in music production and the recording arts, will present the fifth edition of <u>WAMCon Virtual</u>, the organization's online immersive recording arts conference on April 29 and 30, 2022.

This April's WAMCon Virtual, Nashville will be the fifth online edition of the conference, building on the overwhelming success of multiple sold-out virtual events in 2020 and 2021 which reached 1,000+ attendees from 30 countries. The conference will provide attendees with exclusive networking opportunities, giveaways, and interactive workshops with award-winning producers, audio engineers and songwriters. The conference will take place virtually with a kick-off the evening of April 29 and a day of events on April 30.

Special guests include the first woman ever to be nominated for an Academy of Country Music audio engineer of the year award and 2022 GRAMMY winner for her work on Country Album of the Year, Gena Johnson (Brandi Carlile, Kacey Musgraves, Lady Gaga); Grammy and CMA nominated songwriter, Laura Veltz (Maren Morris, Dan + Shay); broadcast journalist/Metro reporter Nashville Public Radio, Ambriehl Crutchfield; recording engineer/producer; Leslie Richter (Sheryl Crow, Wynonna Judd, Ben Folds); mix & recording engineer Melissa Mattey (Cam, Van Hunt); producer/engineer/keyboardist Kazuri Arai (Alicia Keys, Jack White); Mastering engineers Piper Payne (Third Eye Blind, LeAnn Rimes, The Go-Go's), and Raelynn Janicke (Infrasonic Mastering.)

"We are so excited to bring together an extraordinary group of Nashville women audio professionals and songwriters for another WAMCon Virtual." said WAM Executive Director Terri Winston. "While we can't wait to meet again in person, hopefully we will this fall, the virtual format makes it possible for women, girls, and gender-diverse people from around the world to connect with WAMCon and gain experience with the audio industry that wouldn't be possible otherwise."

WAM trains more than 4,000 women, girls and gender diverse individuals a year in music production and the recording arts to address the critical lack of women in the audio industry (less than 5%). For two years, WAM has also served on the Academy of Country Music (ACM)'s Diversity and Inclusion Task Force, helping elevate the voices of women in the industry, including the first two times in the 55-year history of the ACM awards that a woman was nominated for Audio Engineer of the Year. Since 2017, WAM has hosted 10 WAMCon conferences in Los Angeles, Nashville, New York, Boston and virtually.

WAMCon Virtual is sponsored by Dolby, Sweetwater, iZotope, Korg, Academy of Country Music, and more. WAM will hold a special Instagram Live about what to expect from WAMCon Nashville with



Executive Director Terri Winston being interviewed by Education Director Christina Ayala on Friday, April 22 beginning at 3:00pm PST. For more information about WAMCon Virtual, including panelists and workshops, networking, giveaways and more, join the <u>IG live</u> or head to: https://wam.rocks/nashville.

Women's Audio Mission: Women's Audio Mission is a San Francisco/Oakland-based nonprofit organization dedicated to the advancement of women/ gender-diverse individuals in music production and the recording arts. In a field where women are critically underrepresented (less than 5%), WAM seeks to "change the face of sound" by providing hands-on training, experience, career counseling and job placement in media technology for music, radio, film, television and the internet. WAM believes that women/gender-diverse individuals' mastery of music technology and inclusion in the production process will expand the vision and voice of media and popular culture. For more information, visit www.womensaudiomission.org.

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